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## **Hitachi's Newest High-Lumen Laser Projectors Help Houses of Worship Prepare for Congregations of Any Size**

**CHULA VISTA, California, March 26, 2018** – Easter is quickly approaching, which means that houses of worship are gearing up for their biggest services of the year. Many churches will be adding extra seats and opening the walls to make room for the growing congregation sizes, which can disrupt the typical AV set up. With Hitachi's two newest additions to its laser projector line, the 5,000- and the 10,000-lumen laser projectors, house of worship facilities don't have to worry about being prepared for special services.

By opening up the walls to allow for a larger congregation, churches also open up to more light that can't be dimmed or controlled by their regular AV set up. Extra light from the fellowship hall can add a glare to mounted television screens and can make it difficult to see a low-light projector not meant for bright spaces. On top of that, many churches find the need to add extra screens for the congregation overflow to ensure that everyone can see during the service. Solid-state laser projectors are designed to operate in any level of lighting, and can easily be adjusted to fit various screen sizes.

"There are a few times of the year when churches experience an influx of congregation members," says Mike Morin, Strategic Sales Development Manager, Hitachi America, Ltd. "We've spoken with a lot of our house of worship customers to understand their needs, especially during these times. Hitachi's new high-brightness laser projectors are designed with these spaces in mind, where light levels can fluctuate and the AV set up will vary from week to week."

With 20,000 hours of maintenance-free operation, laser projectors are a great fit for house of worship facilities because of their low maintenance and long life of performance. With built-in HD resolution, four digital inputs and a built-in lens with a lot of flexibility, the 5,000- and 10,000-lumen laser projectors are easy for any AV team to adjust once installed.

With Hitachi's new high-lumen additions to its solid-state light projector line, house of worship facilities can be prepared for any congregation size, no matter the time of year.

### **About Hitachi America, Ltd.**

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <http://www.hitachi-america.us/>. For information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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