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Hitachi Introduces New High End Collegiate Series Projectors

--The New Collegiate Series Offers High Resolution, High Brightness
at a Competitive Price --

CHULA VISTA, California, February 8, 2016 – [Hitachi America, Ltd. Digital Media Division](#) announced today the release of four new models to their high-end projector line up; CP-X5505, CP-WX5505, CP-WU5500, and CP-WU5505.

Utilizing 3LCD Technology, the CP-X5550, CP-WX5505, CP-WU5500 and CP-WU5505 were designed for medium to large venue applications and provide flexibility for ease of installation. The CP-X5505 delivers 5,500 lumens of brightness while the other models deliver 5,000 lumens of brightness. Resolutions available in this series cover WUXGA, WXGA, and XGA.

“At Hitachi, we are committed to providing the highest quality solutions at the best possible price for our customers. We listen to their needs and we respond with superior products with dynamic features, this new series is no exception,” said Mike Morin, Strategic Sales Development Manager, Hitachi America, Ltd. “On top of that, we’ve launched the OneVision program for our Higher Education customers and this new series is an excellent addition to our already robust line up.”

All four models offer a host of digital connectivity including Hitachi’s first HDMI-Out solution, HDMI x 2, and HDBaseT™ (offered on CP-WU5505 and CP-WX5505 models). Professional installation features include vertical and horizontal lens shift, picture shift as well as Geometric Correction. For advanced installations, this series also includes edge blending and warping capabilities as well as a hard-wired remote in and out connection that is capable of controlling up to 8 projectors with a single remote.

The CP-X5550, CP-WX5505, CP-WU5500 and CP-WU5505 offer an aggressively low total cost of ownership which includes a low cost lamp replacement, a 10,000 hour hybrid filter, Hitachi’s Image Optimizer, and embedded control capabilities compatible with Crestron® Connect, AMX® Device Discovery, and Extron XTP.

Other notable features include Picture-by-Picture, Picture-in-Picture, and Hitachi's Accentualizer that improves shade, sharpness, and gloss of a projected image as well as HDCR which works with Accentualizer to enhance image detail in environments with excess lighting conditions. Optional wireless and network capabilities are available with a full suite of software solutions including smart device control to wirelessly control the projector from your tablet or smartphone. Additionally, manual zoom and focus, USB Type A, LAN, composite video, RS-232C control, remote control, audio in and out, computer in and monitor out connections round out the feature set.

The new Collegiate Series is eligible for the Hitachi OneVision program, a program that is considered one of the best Higher Education programs in the market. OneVision provides educators with specialized pricing, program rewards, enhanced service, and direct access to Hitachi experts. For more information on the OneVision program and eligible products visit www.hitachi-america.us/OneVision.

For more information on Hitachi projectors, visit www.hitachi-america.us/projectors

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Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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