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## **Hitachi's CP-BW301WN and CP-BX301WN Short Throw LCD Projectors Are the Smart Choice for Classrooms**

-- Versatile Connectivity, 10,000:1 Contrast Ratio and Enhanced Features Deliver Superior Image Quality with Cost-Effective Operation --

Orlando, Florida, June 17, 2015 – Hitachi America Ltd., Digital Media Division, Business Solutions Group is introducing its CP-BW301WN and CP-BX301WN Short Throw LCD projectors, offering an unmatched combination of vibrant image quality, network connectivity, cost-effective operation and long-lasting reliability that's perfectly suited for a new installation or existing classroom installation that demands a projector refresh utilizing the existing wall-arm mount.

The new CP-BW301WN provides WXGA 1280 x 800 resolution with 3,000 lumens brightness and CP-BX301WN provides XGA 1024 x 768 resolution with 3,200 lumens brightness for more vivid and realistic images up to 150 inches diagonal. Both Short Throw projectors offer a Throw Ratio of 0.4:1 and deliver an improved 10,000:1 contrast ratio and lamp life up to 10,000 hours. Picture quality is further improved by the Hitachi's exclusive High Dynamic Contrast Range (HDCR) technology that yields clear images even in bright rooms, and the projector's Accentualizer feature that makes images look more realistic by enhancing sharpness, shadow detail and other picture qualities.

The projectors compact size and light weight (13.6" x 11.9" x 3.4", 8.4 lbs.) make it easy to install on a wall-arm mount or place on a tabletop or other surface. They include two HDMI inputs, two computer and composite video inputs, a video monitor out and multiple audio connections. In addition, the CP-BW301WN and CP-BX301WN provide USB Type A and USB Type B ports, an RS-232 connection for remote system control and an RJ-45 port that enables the projector to be remotely controlled and monitored via LAN. The CP-BW301WN and CP-BX301WN can also receive and display notifications and other information from a centralized location via a school's LAN using Hitachi's PJMessenger function.

Hitachi's Projector Quick Connection app offers full projector control and lets the CP-

BW301WN and CP-BX301WN display photos, document files and websites from iPad®, iPhone® and Android™ mobile devices. In addition, the projector can display content from a wireless source (using an optional available wireless adapter) and its PC-Less Presentation feature enables content to be displayed directly from a USB stick or other storage device without the need to connect a computer.

The CP-BW301WN and CP-BX301WN offer a number of additional useful features such as built-in speakers with a 16-watt audio output, a convenient microphone input, an Input Source Naming function for easy identification of sources that are connected to the projector and more. Additionally, ImageCare technology and Intelligent Eco and Saver modes automatically control the brightness and energy usage of the lamp according to the brightness level of the screen and other factors, for maximum energy and cost savings.

The CP-BW301WN and CP-BX301WN are compatible with the Crestron® Integrated Partner program and the AMX® Device Discovery protocol, to facilitate use in A/V systems using Crestron or AMX control.

For more information on Hitachi projectors, visit [www.hitachi-america.us/projectors](http://www.hitachi-america.us/projectors)

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Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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