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Hitachi Debuts Its CP-TW2505 and CP-TW3005 LCD Projectors, Featuring Expanded Interactive Capabilities and Enhanced Image Quality

-- Easy to Use Ultra-Short-Throw Projector Meets the Needs of K-12, Higher Education and Corporate Users --

ORLANDO, Florida, June 17, 2015 – Hitachi America Ltd., Digital Media Division, Business Solutions Group today introduced its CP-TW2505 and CP-TW3005 LCD projectors, offering a complete interactive experience along with an improved 10,000:1 contrast ratio, longer lamp life and an ultra-short-throw design that allows easy setup on a tabletop or wall-arm mount and many additional enhancements.

The CP-TW2505 and CP-TW3005 offer a feature set that meets the specific needs of K-12, higher education and corporate users and delivers large images in small spaces. The Interactive Pen and multiple pen capability allow the use of interactive pens (two are supplied) to write, draw, point, navigate and more. In addition, an available FT-01 Finger Touch Module enables finger-touch interactivity.

The CP-TW2505 and CP-TW3005 ultra-short-throw lens enables it to project images up to 100 inches diagonal from a compact design that fits easily onto a tabletop or can also be wall-mounted. The 3LCD projectors offer WXGA 1280 x 800 resolution with a 10,000:1 contrast ratio, up to 10,000 hour lamp life (Eco-2 mode) and 2,700 ANSI lumens brightness (CP-TW2505) or 3,300 ANSI lumens brightness with up to 6,000 hour lamp life in Eco-2 mode (CP-TW3005). Both now include an embedded CPU for improved processing time for interactive functions. Hitachi's Accentualizer technology delivers high-resolution images with vivid colors and bold, crisp text and graphics and the exclusive High Dynamic Contrast Range (HDCR) setting yields clear images even in bright rooms.

Each Hitachi interactive projector comes with Hitachi's world-class interactive StarBoard Software, the new standard in collaboration, information sharing, and dynamic interactive presentation software. With a customizable interface and toolbar, StarBoard streamlines your workflow and improves production. Hitachi bundles this as a standard feature with each interactive projector, there is no yearly subscription fee. Additionally,

Hitachi interactive projectors are compatible with other top interactive software.

Content can be delivered via a wired or wireless connection (using an optional available wireless adapter) from a computer, USB stick, A/V source or even a smartphone or mobile device – Hitachi's Projector Quick Connection app offers full projector control and lets the CP-TW2505 and CP-TW3005 display photos, document files and websites from iPad®, iPhone® and Android™ devices.

The projector's A/V connections include two HDMI inputs, a computer video in and video in/monitor out port, a composite video input and audio inputs and outputs. Its RJ-45 port facilitates networking capability and enables the CP-TW2505 and CP-TW3005 to be remotely controlled via LAN. USB Type A and USB Type B ports, a microphone input and an RS-232C control port are also provided.

The numerous performance and convenience functions include Powered Focus and Perfect Fit 2 digital image correction to automatically optimize image quality, a Template function that makes writing on a whiteboard much easier, built-in speakers with a 16-watt audio output and much more. An optional tabletop stand allows the CP-TW2505 and CP-TW3005 to project images directly onto a tabletop, making it ideal for small-group presentations or in rooms with limited space. The projector's ImageCare technology and Intelligent Eco and Saver modes automatically control the brightness of the lamp according to the brightness level of the screen and other factors, yielding maximum energy savings.

The CP-TW2505 and CP-TW3005 are compatible with the Crestron® Integrated Partner program and the AMX® Device Discovery protocol, to facilitate use in A/V systems using Crestron or AMX control.

For more information on Hitachi projectors, visit www.hitachi-america.us/projectors

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Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information &

telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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