

# Hitachi Projectors Help Church Successfully Expand Following

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## **Product Case Study**

## **Calvary Church, Jupiter, Florida**

When the number of attendees at Jupiter, Florida's Calvary Church outgrew the main auditorium, in-house Creative Specialist Kevin Hendrix chose to create a video auditorium for the church's new members. The challenge was to use projectors to create a video experience comparable to being in the main sanctuary.

"We wanted the secondary room to have a similar feel and atmosphere to the sanctuary," said Mr. Hendrix. "Hitachi's projectors provide high brightness and their versatility and networking capability has made them very easy to use—for everyone in the church, not just myself!"

A Hitachi CP-WX8265 projector streams live video of the stage in the main room onto the center of a 7x12-foot viewing screen in the secondary room, which seats up to 200 attendees. Two Hitachi CP-WX8255 projectors display song lyrics and message summaries on the left and right sides of the central viewing area.

"The primary function of the Hitachi projectors was to help create a consistent and dedicated environment," said Mr. Hendrix. "But the projectors can still be used for groups meeting in that room for other programs. After just a month and a half, we've already seen meeting groups use the projectors for movie and game nights."

The projectors' versatility wasn't the only attribute that stood out to Mr. Hendrix. "I like a company that manufactures its own products," said Mr. Hendrix. "The strong warranty and free bulb replacement policy also gave Hitachi an edge over the competition in our decision process."

The Hitachi CP-WX8265 3LCD projector features a brightness of 6,500 ANSI lumens. The CP-WX8255 3LCD projector features a brightness of 5,500 lumens. Both support an aspect ratio of 16:10 (WXGA). The projectors were dealt and installed by Shepherd Multimedia, based in Grapevine, TX.

"With the help of the Hitachi projectors, we've actually created a culture of people that prefer that room to the main auditorium—the lighting, the atmosphere and the overall experience all speak to this," said Mr. Hendrix.



**Product and Sales Info**  
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