

# The Church of Christ Turns To Hitachi CP-WX8265 Projector for Brilliant Video Display

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## *Product Case Study*

## Church of Christ, Dorchester, Massachusetts

Needing a replacement projector for its worship services, the Church of Christ recently found an ideal solution in the Hitachi CP-WX8265. Located in Dorchester, Massachusetts, the Church of Christ has a congregation of about 375 members. Carlfred Malcolm, the building engineer and media technician for media and broadcast, explained the need for a new projector. “The demand for versatility calls for high volumes of information to reach the masses with simplicity,” stated Mr. Malcolm.

The CP-WX8265 is used for many different occasions within the church. “We use the projector primarily in the main auditorium for morning worship song service. It is also used for our weekly message bulletin, youth movie nights, and the church finance meetings,” explained Mr. Malcolm. Because the projector has so many different uses, it was important to find a projector that was easy to use and crystal clear.

“Despite all of its high-tech features, the setup and use were intuitive,” stated Mr. Malcolm. The clarity of the picture was a big factor in choosing the right projector for the congregation, Mr. Malcolm added. “We can all see vivid pictures despite the amount of light in the sanctuary or time of day,” added Mr. Malcolm.

The benefits of the new projector exceeded the expectations of Mr. Malcolm and the congregation. “No more shutting off the lights to enhance the picture at 6,500 lumens, easy wireless projector communication, many different options and settings. It’s great.”

The entire congregation has had positive comments about the projector. “This projector’s performance has been the talk of the congregation,” said Mr. Malcolm. “The CP-WX8265 has been a great investment compared to other projectors boasting the same features.”



**Product and Sales Info**  
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