

Cleveland College Makes Projector Upgrades Easy and Affordable with Hitachi

In 2012, Rodger Perry began working at Cleveland Community College in Shelby, N.C. as the Audiovisual Coordinator. One of his first projects on campus was to replace older classroom and meeting room projectors with new ones. After looking into different types and brands of projectors, Perry decided to support the school's previous decision and stick with Hitachi projectors. Hitachi's affordable price points, high-quality features, and effortless transition from old projectors to new fit the college's upgrade and management plans perfectly.

Primarily a vocational school, Cleveland Community College also offers liberal arts and core classes for its approximate 2,700 students. There are about 85 classrooms on campus and the college deploys additional mobile classrooms to area high schools for other teaching opportunities. It also partners with local small businesses to implement custom employee training. Every classroom, meeting room, portable classroom and training session at Cleveland Community College has a projector that is used regularly. Most classrooms also have a control system and document camera that is integrated with the projector as the primary network source.

"I started here in 2012 and was put in charge of updates, maintenance, lamps, filters and the overall system for a lot of projectors," says Perry. "When I started replacing the old projectors, I didn't want to have to take down the mounts in each room and move them to fit the throw of a new projector. Hitachi was the only brand that we were working with that allowed me to change the aspect ratio and throw of the projectors to fit the mounts that were already in place. That made choosing Hitachi an easy decision."

Perry recently signed up Cleveland Community College for Hitachi's OneVision Program for higher education that gives colleges and universities perks for using Hitachi projectors. Members are given direct access to sales and service

specialists, specialized pricing, extended warranty on projectors and lamps, advanced replacement and purchasing rewards. Perry said that Hitachi made signing up for the program especially easy.

"I found out about the program when I got a call from Hitachi saying that Cleveland Community College was eligible for the program and could sign up right away," says Perry. "I really liked the idea of the extended warranty, although with Hitachi I've never had to use it because the products all work so well. I'm already in a conversation right now about getting my first free projector."

Perry says one of the best perks of the Hitachi projectors at Cleveland Community College, besides the mounts, is that the projectors clearly fit well together. He is able to keep a stock of the similar bulbs that Hitachi uses and he can use the same remote control programming code whenever it is plugged into the system, which makes updating the projectors a breeze.

"When I replace an older Hitachi projector with a newer one, I don't have to reprogram the teaching desks and integrated system with the new projector. Everything is exactly same," says Perry. "It really makes my job a whole lot easier, especially when you look at how many classrooms I have to keep up to date."



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