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## **Evangel Church Puts Its Confidence in Hitachi Projectors**

*The New York City Church Brings Clarity and Creativity to Church Events with Hitachi Projectors*

Long Island City, New York, March 19, 2015 – Seeking to stay up to date in a constantly changing local community and a media-driven generation, Evangel Church in Long Island City, New York, recently turned to Hitachi’s CP-WX8265 and CP-X8170 projectors to bring the church into the modern age. As keeping the attention of the younger generation continues to be a challenge, Andrew Marko, Director of Operations and Technology, looked to Hitachi to help bridge the gap for the 1,300-person church.

Evangel Church is currently using seven Hitachi projectors. “We are using five Hitachi CP-X8170 projectors for our main environmental projection,” explained Mr. Marko. “We use two Hitachi CP-WX8265 projectors for our left and right words overlay, as well as any movies we show.”

When looking for a projector to meet the needs of the church, Mr. Marko contacted his video services provider, Visual Worshiper, to provide some input. Camron Ware of Visual Worshiper recommended the Hitachi projectors because “they are the best value you can find in 6,000-7,000 lumen projectors,” stated Mr. Marko. Evangel Church purchased the projectors through Shepherd Multimedia of Grapevine, Texas.

The benefits of the projectors have been noticed amongst the church congregation. “Using these projectors for environmental projection has allowed us to attract and hold the attention of the new media-centric generations, while not alienating the rest of the congregation base,” explained Mr. Marko. “We have even used one of our CP-WX8265 projectors for an outdoor movie night to project on a 20-foot inflatable screen in the parking lot, which did a great job of attracting the community and allowing everybody to have a good time.”

The projectors have also changed the overall mood in the church sanctuary. “These projectors have taken our worship services to a whole new level,” Mr. Marko said. We

can have colors on the wall; we can have still scenes of nature or turn the sanctuary into a cathedral. We can also project videos of nature scenes, snow falling and stars moving. It's beautiful."

There has been a large amount of positive feedback about the projectors, according to Mr. Marko. "Everyone loves the setup and can't stop talking about it. When new people come through most of them pull out their cameras and take a snapshot. I have had several of the church members thank us for implementing this technology, as it makes the service that much more enjoyable for them!"

For more information on Evangel Church, please visit

<http://www.evangelchurch.net/index.php>

For more information on Hitachi projectors, visit [www.hitachi-america.us/projectors](http://www.hitachi-america.us/projectors)

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