

Contacts:

Deej Savage  
Brand Definition  
(212) 660-2555 x26  
[Deej@brand-definition.com](mailto:Deej@brand-definition.com)

Jennifer Santoyo  
Hitachi America, Ltd.  
(619) 591-5414  
[jennifer.santoyo@hal.hitachi.com](mailto:jennifer.santoyo@hal.hitachi.com)

**Hitachi Expands Collegiate Series Projector Line  
with Three New High-Brightness, Low-Maintenance Projectors**

**CHULA VISTA, California, February 20, 2018** – Today, Hitachi America Ltd. announced the expansion of its Collegiate Series of projectors with the addition of three new high-brightness, low-maintenance projectors; the CP-EU4501WN, CP-EW5001WN and CP-EX5001WN. With these additions, the Collegiate Series now offers twelve different projector models ranging from 3,500 to 5,800 lumens, all complete with a three-year limited warranty on parts and labor.

The Hitachi Collegiate Series includes Accentualizer and HDCR High Dynamic Contrast Range technologies that sharpen and improve images and visibility in bright rooms. Designed with the idea of long lasting visibility and brightness, the entire Collegiate Series of projectors is ideal for any collegiate classroom or conference room setting.

“Hitachi has had great success with the Collegiate Series since its launch in 2013,” says Mike Morin, Strategic Sales Development Manager Hitachi America, Ltd. “Now, we’ve taken the feedback from our customers and have developed three new projectors to augment the line. Our goal is to always provide our customers with the right projector for every type of installation. With the long hours, and continuous use that projectors in collegiate facilities experience, the three newest members of the Collegiate Series are equipped with everything from high-contrast ratio, low total cost of ownership and our three-year limited warranty to ensure they fit right into any higher-education facility.”

All three of the newest models in the series have two digital inputs (HDMI and one HDMI/MHL), 3LCD projection technology and a contrast ratio of 16,000:1 while maintaining different lumen levels, ranging from 4,500 to 5,200 and resolutions ranging from XGA 1024x768 to WUXGA 1920x1200. The expanded Collegiate Series comes with a flexible 1.6x zoom lens, moderator control mode, multi projector capability, and projector monitoring from a remote location.

All Collegiate Series projectors are eligible for Hitachi America Ltd.’s OneVision Program for higher education facilities, providing colleges and universities with specialized pricing, enhanced service, direct access to Hitachi experts and program rewards. The buying rewards of the program include the option of buying 10 projectors and receiving a free projector, or buying three projectors and receiving one lamp free.

The new Collegiate Series projectors are now available for purchase.

**About Hitachi America, Ltd.**

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <http://www.hitachi-america.us/>. For information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

**About Hitachi, Ltd.**



Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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