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Hitachi America, Ltd. Expands OneVision Program and Launches OneVision Kids for K-12 School Districts

CHULA VISTA, Calif., August 9, 2018 – Hitachi America, Ltd. today announced the launch of its OneVision Kids Program for K-12 School Districts. The new program provides a quality-projection solution for every projector application on K-12 campuses, and provides members with specialized pricing, premium warranty, enhanced service and direct access to Hitachi experts.

After the success of the OneVision Program for higher education, Hitachi is using its knowledge of K-12 AV needs, and feedback from customers to create the new OneVision Kids Program. As members, K-12 education technology specialists and facility managers have access to specialized pricing on Laser projectors and Class and Conference Room models. Program benefits include:

Hitachi Direct Access

Partnership is a core value at Hitachi. As a member of the OneVision Kids Program, organizations will have direct access to dedicated Hitachi sales and service specialists who can provide onsite demonstrations and evaluation units.

Hitachi Communications

OneVision Kids Program members will receive product and program updates, as well as access to specialized Hitachi promotions on a regular basis.

Specialized Pricing

Hitachi projectors and accessories are priced specifically for K-12 learning environments. Whether buying one or multiple projectors, specialized pricing is available through the customer's preferred Hitachi resellers.

5-Year Projector Warranty on Select Models and Extended Lamp Warranty

Members also enjoy complimentary 5-year warranty support on qualifying projector purchases, and receive a complimentary extended lamp warranty upgrade.

The new Hitachi OneVision Kids Program is designed with the K-12 student and faculty classroom experience in mind by supporting facility and technology managers in deploying the most up-to-date classroom technology in cost-effective solutions.

To learn more about OneVision Kids, and to become a member, please visit www.hitachi-america.us/Kids

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <http://www.hitachi-america.us/>. For information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges, combining its operational technology, information technology, and products/systems. The company's consolidated revenues for fiscal 2017



(ended March 31, 2018) totaled 9,368.6 billion yen (\$88.4 billion). The Hitachi Group is an innovation partner for the IoT era, and it has approximately 307,000 employees worldwide. Through collaborative creation with customers, Hitachi is deploying Social Innovation Business using digital technologies in a broad range of sectors, including Power/Energy, Industry/Distribution/Water, Urban Development, and Finance/Social Infrastructure/Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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