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Hitachi Reaffirms Leadership with Expansion of SSL Projector Line

CHULA VISTA, California, November 29, 2017 – Hitachi America, Ltd. continues to advance its commitment to providing top-of-the-line projectors with an expansion of its Solid-State Light source (SSL) projector line, including the new LP-WU6500, 5,000 lumen laser projector and the LP-WU9100B, 10,000 lumen laser projector.

Known for its innovation in the projector market, Hitachi America, Ltd. already provides installers and end-users with a category-leading range of lamp-based projectors and interactive flat panel displays. Now Hitachi is expanding its current line of SSL projectors, adding 5,000 and 10,000 lumen laser projectors.

“Hitachi is determined to provide projector and display solutions wherever the need exists,” says Mike Morin, Strategic Sale Development, Hitachi America, Ltd. “We recognize the advantages that laser projectors bring to the market, like performance and maintenance and low cost of ownership, and we want to ensure that our customers can find the perfect projector for each installation. This expansion of our SSL projector line was a natural next step, and the 5,000 and 10,000 lumen projectors are strong examples of the innovation we have prepared for this line.”

Hitachi SSL projectors deliver a wide color range including deeper, richer colors with no compromise on brightness; greater resolution and precision; a longer maintenance-free life up to 20,000 hours and instant on/off capabilities. SSL projectors can be installed in difficult-to-reach places and have lower maintenance costs because there is no lamp to swap out after the typical 3,000 operating hours or fan filters to replace.

The LP-WU9100B projector is the newest model in Hitachi’s solid state light source projector line up. With WUXGA 1920 x 1200 resolution, the new 10,000-lumen laser projector is equipped with 360-degree installation, wide range of lens options, and five digital inputs including two HDMI, HDBaseT, DVI-D and 3G SDI. The 10,000-lumen laser projector is suitable for heavy usage, digital signage and 24/7 applications.

Ideal for education, worship, and corporate AV environments, the new Hitachi LP-WU9100B projector delivers high performance and unmatched support. “The 10,000-lumen laser projector is a product of considerable customer input and extensive R&D and, as an indication of our confidence, is backed by Hitachi’s industry-leading warranty and support initiatives.”

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <http://www.hitachi-america.us/>. For information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2015 (ended March 31, 2016) totaled 10,034.3 billion yen (\$88.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 335,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com/>.

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