

## Current – A Christian Church Lights Up Its Campus Using Environmental Projection with New Hitachi Projectors

Members of the 1500 person congregation that meet at Current – A Christian Church (Current) on Sundays are familiar with the church’s mission to create a warm and welcoming environment for members and guests alike. Thanks to Evan Schwartz, Lead Worship & Creative Arts Minister, and his team, each service is equipped with a full AV set up including the Hitachi [CP-WU5500](#) 5,200 lumen projector or the [CP-WX8750W](#) 7,500 lumen projector.

Current produces five different church services each week between its two venues on campus. Current Live, with a 500-person capacity, provides guests with a dynamic, large venue experience including a full band and professional-quality audio, while services at The Source, the small venue with a 170-person capacity, enjoy a more acoustic, café style service.

In order to give the congregation in Current Live a full experience during its latest four-week series – called “The Science of God” – Schwartz and his team decided to purchase two new CP-WX8750W 7,5000 lumen laser projectors to add to its existing AV set up. With the new projectors, the church designed an environmental projection solution and began creating video experiences to accompany each week of the series.

“With the two new projectors shooting across the room we now have 150 feet of media coverage from left to right,” says Schwartz. “Before we acquired the new projectors, we had an LED wall set up behind the stage and a projector on each side for videos and also to help lead the congregation

during sermons. Overall, we are very selective about when the extra projectors are used to create an environmental projection because we want to make sure that those moments really speak to the congregation. It’s been a really fun project to work on.”

The set up configuration in The Source is similar to that in Current Live, so volunteers could easily serve in either facility and be familiar with the system. The biggest difference between the two venues is that instead of an LED wall with projectors on each side, The Source utilizes one CP-WU5500 with its main center screen, along with two CP-WX8750 projectors mounted on either side. And while the music style is different between the two venues, the sermon is live streamed from Current Live to The Source every Sunday.

To complete the installation, Schwartz worked with Current’s long time AV distributor, Shepherd Multimedia, to ensure that the church understood its needs and that the product solution would work.

“Shepard Multimedia is an authorized retailer for Hitachi, and they recommended the brand to us,” says Schwartz. “I knew that Hitachi had a great reputation and that its projectors are exceptional quality and value. We never really looked at anything other than Hitachi for the new projectors because when you’ve got equipment that you can depend on, why change it?”

